Day 2: Analysing your data

All day-

Data Analysis:

It is compulsory for to have completed day one in order to be able to participate in day two OR to be an experienced Nvivo user. The objective of this workshop is to conduct a piece of analysis using raw data and a research question. By the end of the session, the participants will have:

1. Set up a database with a robust architecture
2. Analysed the data using queries and manual analysis where appropriate
3. Reported on the findings

Research Question:

Will the Government win the next general election?

If not, why not?

Data collection:

Mixed method questionnaire collecting demographics along with quantitative and qualitative questions

Analysis:

1. Import Questionnaires
2. Import Quantitative data and match cases
3. Use coding query (simple) to address part 1 of the research question
4. Target a participant set and use coding query (advanced) to group them
5. Auto-code their qualitative responses to a single node
6. Code on their responses to identify reasons for change
7. Share information using annotations
8. Generate preliminary findings using memos (proposition/summary statements)
9. Further interrogate data by automated coding on by demographic value (gender) using an advanced coding query
10. Use text search to augment manual coding and integrate results
11. Use a compound query to refine searches
12. Test preliminary findings against demographics to further explore/analyse results using short graphical queries
13. Create relationship nodes and code data to them

14. Export results and report graphically on weighting of concerns
15. Share/report data with non NVivo users using HTML export
16. Use matrix for deeper integration/exploration of relationships within the data
17. Model findings
18. Report findings

Open Session:

Finally, there will be an open session at the end of the workshop to facilitate people who wish to work with their own data which will also provide the opportunity for a question and answer dialogue where all parties to the workshop can learn from each other

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qdatraining.eu
Pembroke Lane
Dublin 4
Tel: 003531 4429719
E-mail; info@qdatraining.eu