Course Outline

Introduction to NVivo
- One Day Training Workshop
Day 1 – Building your database

Morning:
Introduction – why use a computer for qualitative analysis?
The theoretical project
A tour of NVivo (theory applied)
Auto-coding in practice

Afternoon:
Building your database
Coding your data

See the table of contents in your workbook (step by step guide) for details

Scope:
The balance of day 1 (building your database) is conceptual and covers many planning decisions associated with gathering, importing and coding your qualitative data in a database environment. There is a practical element to the day. By the end of the workshop participants will understand the advantages and limitations of using a computer for qualitative data analyses and will know how to set-up a database, how to import data and how to code data. They will also understand the potential of NVivo as a tool for organising, questioning and reporting on the data so that they can truly support and defend their findings.

The objective of the course is to equip the group with enough knowledge to enable people to begin their project using a computer-aided methodology. However, they will not possess the requisite skills to carry out more advanced tasks. An intermediate level training day (day 2) delivered later in the life of the project would achieve that end. Participants are encouraged to bring their own data if they have some. Otherwise, tutorial data will be provided on the day.

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